



ENCOURAGING PEOPLE TO ENJOY THE FULLNESS  
OF KNOWING, LOVING AND BECOMING LIKE JESUS.

## DIRECTOR OF VIDEO PRODUCTION

### OVERVIEW:

The Eastminster Director of Video Production is responsible for creating and managing high quality and inspiring video content. In collaboration with the Technology team, develop and maintain live video production systems, as well as all aspects of video for live streaming and online church platforms. In collaboration with the Communications team, develop and execute creative, strategic and effective means to share stories, sermons and celebrations through video that results in an impactful experience for our church body and community.

### RESPONSIBILITIES:

- Plans, directs, shoots and produces weekly video content for weekend services, ministries and special events.
- Oversees video production and content for worship live stream and church online platforms.
- Works with Communications team to capture and share stories of life change happening in and through our church.
- Produces videos that highlight the story, mission and purpose of Eastminster, and communicate the value of the ministry to its members, the community and the world.
- Encodes audio and video and updates online media center, social media platforms, and various websites weekly/monthly.
- Cross trains with Director of Technology to be able to produce live events as needed, including Sunday services, weddings and funerals.
- Joins regular brainstorm and planning sessions to craft creative and engaging video and digital content, or creative elements of worship services where video will be involved.
- Recruits, trains and mentors video team volunteers.
- Serves as part of the team executing live events like weddings and funerals, and delivers footage of events in a timely manner.
- Captures footage of church-wide events, outreach, etc., and maintains well-organized video archive.
- Stays abreast of current and emerging trends in video production and storytelling.
- Assesses current and future video technology needs and creates acquisition strategies.
- Champions the mission and vision of Eastminster Church with team members and others
- Other duties and responsibilities as assigned.

### EXPERIENCE & SKILL SET:

- Degree in Video Production or related field, minimum of 2+ years experience in a church or non-profit video position
- High level of knowledge and skill in video technology, live render technology, filming, editing and streaming

- Proficient in Adobe Creative Suite products
- Experience with FCP X preferred
- Experience with ProPresenter preferred
- Experience with live streaming events
- Proven ability to take projects from beginning to end
- Organized and able to manage multiple projects at once
- Action-oriented and displays focus, passion and initiative. Takes appropriate action when something needs to be done
- Relates well to all kinds of people, builds effective relationships, communicates effectively both interpersonally and corporately
- Organized, creative thinker and highly productive, working in a fast-paced environment
- Excellent written and oral communication skills
- Able to create videos that fit into the church's established visual identity and branding
- Experience in media archive management preferred
- Experience in live event sound production preferred
- Experience working with SDI & NDI video equipment preferred

#### **CHARACTER:**

- Growing relationship with Jesus Christ
- Agrees with Essentials of the Faith ([eastminster.org/about-us](http://eastminster.org/about-us))
- Displays the Fruits of the Spirit
- Passionate about sharing the gospel locally and globally, especially through the use of video
- Team player with a heart to see the local church succeed

#### **REPORTS TO:**

- Director of Communications
- Director of Information Technology

**CLASSIFICATION:** Full-time, Exempt. Required hours include Sundays, Wednesday evening rehearsals, and some evenings or weekends as needed for special events, funerals and weddings.

**EASTMINSTER PRESBYTERIAN CHURCH**

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